



Socially Responsible Recycling Since 1972

NORQUIST SALVAGE CORPORATION

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Dear Editor,

I'd like to share a story idea with you that gives a new twist to your run-of-the-mill what to wear for Halloween story. This Halloween consumers are expected to spend \$3.12 billion on candy, costumes and other Halloween goodies this year, according to a survey conducted by BIGresearch for the National Retail Federation. That's an impressive amount of money and an even more impressive heap of candy, costumes, fake spider webs, and party plates which can end up in our landfills late at night when the party's over. Do your part this year and help to put the **Green** into Halloween.

Don't get us wrong... at Thrift Town we love Halloween, but there are a few things that can help Halloween be more Green.

- **First and foremost, ALWAYS try to reuse/recycle any Halloween costumes and decorations before buying new.** Borrow from a friend, use your own old clothing and accessories, or shop a secondhand store to buy your costumes and decorations **FIRST**. If you can't find it secondhand, then look to buy the items new. The benefits of recycling costumes and decorations are threefold. Reusing costumes and decorations is good for the environment, it's fun and you're bound to end up with a way better costume or decorations if you put more care and effort into creating them than simply picking a bag or an item off a shelf.
- **Get creative and make your own Halloween decorations with recycled items**, for example why buy a brand new candy bowl when you can make one? Get crafty by reusing a big solid-color ceramic bowl and drawing your own spooky sayings and images such as bats or candy corn with craft paint. Or better yet, personalize it with your family name. Keep it and reuse it each year.
- **Lastly, don't throw away your reusable Halloween items such as costumes, trick-or-treat bags, plastic spiders, and the like.** If you don't need your Halloween items anymore and they can be reused, then donate them to a local charity so the items can be resold for a good cause- to raise money for charity, to help slow down global warming and reduce the speed at which our landfills are filling. If you can reuse your items, take the time to save them in a plastic tub, just like many people do with Christmas decorations. You can bring your stash out each year and add to your Halloween collection over time.

I'd be happy to arrange for you a private tour of a Thrift Town store. Please contact me (Wendy Steinmetz) if you are interested in setting up a tour. For more **green** Halloween tips and costume ideas go to the What's New section of our website at www.ThriftTown.com.

Happy Hallowgreen!

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