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FOR IMMEDIATE RELEASE
July 9, 2008

LOCAL TEEN WINS \$1,100 IN PRIZES FOR WEARING A SECONDHAND GOWN TO THE PROM.
Thrift Town Has Some Fun Encouraging Teens to Save Money and to Go Green at the Prom.

Wearing secondhand is usually not the first thing that comes to mind when you think about high-style and glamour- or turning girls into princesses at the prom. Sarah, a long-time, teen-age Thrift Town customer from the Fort Worth area, was determined to be the best dressed at her prom, not spend too much money, and to win an Apple Computer and a \$100 Thrift Town Gift Card (\$1,100 Value) while doing it. Sarah accomplished all three goals; many students told her that her dress was their favorite, her beautiful Jessica McClintock prom dress was only \$8.99, and we're proud to announce that Sarah has won first prize in Thrift Town's 15 store-four state (CA, NM, UT, TX) contest. The contest was judged on three criteria: 1. secondhand item actually worn to a prom, 2. creativity/originality, and 3. story/description. Sarah will be presented her \$1,100 in prizes at 3:00 pm on Wednesday, July 9, 2008 at the Fort Worth Thrift Town located at 2444 Jacksboro Hwy.

At Thrift Town we're constantly looking for new ways to encourage people to shop secondhand and to be excited and proud about it. "This contest was designed to celebrate our younger generation of customers who take great pride in being value driven and fashion savvy consumers. It was exciting to read these teens' thoughts on fashion and to see how we made going to the prom in a pretty dress possible for some. We are thrilled that we accomplished what we set out to do," says Wendy Steinmetz V.P. of Marketing. Our first prize winner Sarah said, "Thank you Thrift Town for making my night magical, and for turning me into a princess."

Thrift Town, a family-owned and operated business, has 15 stores in 4 states with six stores in the state of Texas. Thrift Town is known for its clean, bright and organized stores- which put out over 4,000 items on the sales floor of each store every day. Thrift Town purchases all of its merchandise for its six Texas stores exclusively from The Arc of Texas. The Arc of Texas is the oldest and largest nonprofit, volunteer organization in the state committed to creating opportunities for people with intellectual and developmental disabilities to be included in their communities and to make the choices which affect their lives. Through the contracted purchase price, Thrift Town guarantees a majority of total profits to The Arc of Texas.

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If you'd like more information about this topic or Thrift Town, feel free to contact Wendy Steinmetz at the number or email above. More information about Thrift Town is also available at www.ThriftTown.com.

